



Cornwall
Garden Society

Spring Flower
Show 2020

SHOW GARDEN INFORMATION

Royal Cornwall Showground
Whitecross, Wadebridge, PL27 7JE

Saturday 4th and Sunday 5th April 2020



www.cornwallgardensociety.org.uk

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Dear Exhibitor

Welcome to the 2020 CGS Spring Flower Show.

Our reputation as one of the most widely respected flower shows in the UK continues to grow and, taken together with the success of the 2019 show at our new venue, we are confident of an even bigger increase in visitor numbers in 2020.

But as we grow we want to ensure that some things don't change. Firstly, we will retain our trade focus on top quality nurserywomen and men from the south-west, complemented by prestigious/specialist nurseries from elsewhere in the UK. These will be supported by other horticultural traders offering high quality products. Secondly, the CGS Spring Flower Show is known as one of the most friendly and inclusive shows in the country and we are committed to retaining the family-feel that so many exhibitors and visitors value.

In response to visitor feedback in 2019 we are introducing show gardens for the first time at our new venue. These will be sited within a dedicated marquee and detailed information on all aspects is included within this pack.

Please don't hesitate to get in touch with any queries and I look forward to receiving your application soon.

With very best wishes

Sue

Sue Newton

Trade Co-ordinator

Email: trade@cornwallgardensociety.org.uk

Phone: 07786 367610

Design brief

All show garden exhibitors are required to submit a design brief. We aim to impose as few restrictions on your design ideas as possible and you are free to choose your own theme for your garden. We encourage you to create a design that excites, inspires and entertains visitors.

Your brief should give as much detail as possible on each of the following aspects:

- Theme - describe the theme/character of the garden.
- Planting - explain the choice of plants and how they relate to the theme of the garden. This need not be exhaustive but it is expected that planting lists will be available to the judges and on display to the public.
- Hard landscaping - describe your choice of hard materials.
- Special features – describe any special features or structures.

Judging criteria

Your garden must be finished by 5pm on Friday 3rd April when judging will commence. The results will be announced on Saturday morning 4th April.

The gardens will be judged against the following criteria (maximum points awarded are shown in bold):

- Brief (**10**) - is the garden true to the original proposal?
- Design (**20**) - unity, balance, scale.
- Construction (**20**) - quality, finish, special features.
- Planting (**30**) - design, colour, texture, relevance, quality.
- Interpretation (**10**) - information provided for Show visitors including plants list.
- Overall Impression (**10**) - impact, originality, creativity.

We cannot guarantee that exhibitors will have the opportunity to speak to the Judges about their decisions but where possible we will provide critical feedback to exhibitors.

Awards

Awards will be presented as Gold, Silver Gilt, Silver and Bronze according to the points achieved.

The garden which is selected by the Judges as overall Best Show Garden will be awarded the Banham Cup. There will also be an award for the Best Newcomer.

Timetable

Deadline for submission of Design Brief

Friday 21st February 2020

Construction

Wednesday 1st April 9am till 5pm

Thursday 2nd April 9am till 5pm

Friday 3rd April 9am till 5pm

Judging commences

Friday 3rd April 5pm

Show open to the public

Saturday 4th April 10am till 5pm

Sunday 5th April 10am till 4pm

Prize Giving

Sunday 5th April 3pm (in Exhibition Halls)

Notes on construction

- No turf can be lifted in the marquee and protective linings must be used under all materials.
- Electricity is available but MUST be booked in advance (see application form)
- Pitch boundaries will be marked on the ground
- Holes made in the ground to support structures must be NO BIGGER than 4 in x 4in.
- All materials must be removed from the site by 5pm on Monday 6th April

Pitch prices

Pitches will measure 4.5m x 3m and will cost £160. Pitches will have a mixture of 2, 3 or 4 open sides and will not abut each other. If you have a particular preference please indicate on your application form.

A limited amount of additional space is available for sales. This must be reserved separately. Whilst sales space will be sited as close as possible to your show garden we cannot guarantee it will be immediately adjacent.

When your application is accepted a pitch plan will be provided to show the exact location and boundaries of your pitch.

How to apply

Please apply using the application form provided. No payment is required at the application stage and invoices will be issued to successful applicants in the New Year.

Your completed application form should be emailed or posted to me as follows:

Email: trade@cornwallgardensociety.org.uk
Mail: Sue Newton, CGS Trade Co-ordinator, Gardens Cottage, Prideaux,
St Blazey, Cornwall, PL24 2SS

Once your application is accepted you must submit your design brief by Friday 21st February.

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APPLICATION FORM

For show gardens

Exhibitor information (for use by Trade Co-ordinator)

This is the information we will use to contact you. All communication will be by email or phone unless you request otherwise.

Exhibitor name	
Contact name	
Phone number	
Mobile number	
Email address	
Postal address (inc. postcode)	

Exhibitor information (for use on website and in show programme)

This is the information you are happy for us to use on our website and in the show programme.

Exhibitor name (if different to above)	
Title of show garden	
Description (please say how you would like us to describe your garden. Max 15 words. <i>(Note: we retain the right to edit this information if necessary)</i>	
Website	
Phone number (if different from above)	
Location (town and county only)	

Do you require additional space for sales?

If you would like additional space please tick here.

Do you require an electricity supply?

All power supply MUST be reserved in advance.

Price per double	Number required	Type of appliance	Wattage
£30			

Public liability insurance and risk assessment

By submitting this application you are certifying that you will have appropriate and current public liability insurance and will have carried out a comprehensive risk assessment for your exhibit. You do not need to send copies but both documents must be available for inspection at the show. Please provide details of your insurance below.

Insurer name	
Policy number	
Policy expiry date	
Amount covered	

Terms and conditions

Show garden exhibitors are deemed to have accepted our "Terms and Conditions of Trade Stand Bookings" (see later in this pack).

Email your completed application form to:

trade@cornwallgardensociety.org.uk

or post it to:

Sue Newton, Trade Coordinator, Gardens Cottage, Prideaux, St Blazey, Cornwall, PL24 2SS

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KEY FACTS

- A two-day event described by the Daily Telegraph as one of the best flower shows in the UK.
- Highlight of Cornwall's horticultural calendar and the first major flower show of the gardening year in the UK.
- Run by the Cornwall Garden Society (one of the largest societies in the country with around 1,200 members).
- Over 5,500 visitors in 2019 with numbers expected to rise significantly in 2020.
- Where the real gardeners come for their first major horticultural-related spend of the year.
- Family friendly, with range of childrens activities designed to nurture an interest in gardening, wildlife and the natural world.
- Over 130 trade stands, the majority of which are nurseries, specialist growers and horticultural suppliers.
- Backed by a vigorous marketing campaign aimed at drawing gardening enthusiasts from the whole of the south-west and beyond.
- A range of indoor and outdoor pitch options, including prestigious indoor pitches within the well-lit Exhibition Halls.
- Trader parking on hard standing with easy (and flat) access into the show area.
- Camping facilities, with loos and showers.
- Good Wi-Fi and mobile signal for card transactions.
- Prestigious location which is well known and easy to find and offers convenient parking which is not weather dependent.
- Information on exhibitors will be available on our website and in the printed show programme.
- Runs alongside competitive classes for daffodils, camellia, rhododendrons and "woodies". The camellia show is rated by the International Camellia Society as the best that can be seen anywhere.
- Additional attractions of Floral Art competition, botanical art exhibition, artisan area, childrens competitive classes, photography competition and show gardens.
- Really good (and largely Cornish) food available throughout the showground.

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TERMS AND CONDITIONS OF TRADE STAND BOOKINGS

Show opening times

Saturday 4th April

10.00am - 5.00pm

Sunday 5th April

10.00am - 4.00pm

SHOW REGULATIONS

1. Definition

The term EXHIBITOR refers to the Company, Firm or person indicated on the application form.

The term EXHIBITION refers to the Cornwall Garden Society Spring Flower Show.

The term ORGANISER refers to the Cornwall Garden Society.

The term VENUE refers to the Royal Cornwall Showground.

2. Duration of Show

The show opening hours are stated above. During these hours stands must be manned by Exhibitors' staff at all times. The stands must be kept in good order throughout the duration of the Show. No part of any stand may be removed before 4.30pm on Sunday 5th April.

3. Non occupation of space

Trade Exhibitors must occupy the whole of their allocated space by 9.00pm on Friday 3rd April. Any exhibitor failing to occupy their space by this time will be deemed to have cancelled their booking. The Organisers may re-allocate any space not occupied by the said time.

4. Prohibition of transfer

Exhibitors may not assign, sublet or part with or share occupation of the space or any part of the space allocated to them, with the exception of companies in the same group of companies as the Exhibitor or otherwise associated with the Exhibitor in business, which may be present on the stand if they are listed on the application for space at the time of booking or if the Organisers otherwise agree.

5. Erection and clearance of stands/exhibits

The Organisers will use all reasonable endeavours to adhere to the schedule for building up and breaking down of the Exhibition. Breakdown must be completed and the site cleared by 4pm on Monday 6th April. No stand may commence breakdown until 4.30pm on Sunday 5th April.

6. Charges and exemptions

All trade displays will be subject to charge which must be paid in full prior to the show. Cancellations received between 24th January and 1st March 2020 will be subject to a 50% cancellation fee. No refunds will be made for display spaces cancelled after 1st March 2020.

In the event of cancellation of the Show for reasons outside the control of the Organisers, the refund of trade display charges paid by Exhibitors will be at the sole discretion of the Organisers.

7. Pitches

Your exhibiting/trading pitch will be located in the Exhibition Halls, on the hard standing adjacent to the Exhibition Halls, on grass adjacent to the Exhibition Halls or in a dedicated marquee within the show area.

8. Allocation of space

Trade space will be allocated at the organiser's discretion to maintain an appropriate mix of traders for the Show. Whilst every effort will be made to allocate preferred pitches, this cannot be guaranteed.

9. Name board

Exhibitors are required to have a name board on their pitch, readable at 3 metres.

10. Power sockets

Power sockets (where available) must be requested in advance on the application form. Details of the Kw loading of every item of equipment must be provided on the application and associated cables must have passed a PAT test in the 12-month period prior to the date of the show. The organisers reserve the right to disconnect any item of equipment that causes a failure of power supply to other traders.

11. Admissions and badges

The Organiser shall ensure that two non-transferable passes are supplied to admit the Exhibitor and his staff and merchants. The Organisers reserve the right to refuse admission to any person or persons to the Exhibition without assigning any reason and to expel any person whose conduct or presence in the opinion of the Organisers renders such action desirable.

12. Judging and Prize giving

Where judging takes place this will be carried out by independent, professional horticulturalists. The Prize Giving will be held on Sunday 5th April at 3.00pm. The winners are requested to attend the prize giving.

13. Fire precautions

All materials used for buildings, decoration or covering stands must be non-flammable material. Exhibitors must comply with any reasonable instruction given by the Organisers or the Authorities to avoid risk of fire.

14. Public and other liability

Although all reasonable precautions will be taken, the Organisers are not responsible for the safety of any Exhibit or other property of the Exhibitor or other person, or for the loss, damage or destruction by any cause of any property or for the death or injury sustained by an Exhibitor or any other person.

The Exhibitor hereby accepts liability for all acts or omissions by himself, his servants, contractors, agents and visitors and undertakes to indemnify the Organisers and keep it indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever which may be taken or made against the Organisers. This includes any claim which is incurred or becomes payable arising from or in respect of supply by the Exhibitors of samples of any kind whatsoever, whether such samples be sold or given away free, and includes any legal costs and disbursements (on an indemnity basis) paid by the Organisers on the advice of Counsel to settle any such claim.

15. Health and safety

All exhibitors must certify on the application form that they will have current and appropriate public liability insurance and that they have prepared a risk assessment in respect of their stand. Both documents must be available for inspection at the show.

[Food traders only]

Food traders must display hygiene certificates and licences for the sale of food and alcohol as appropriate. A copy of the relevant hygiene certificate must be submitted with the application form.

The local Environmental Health Office will be informed of the event and exhibitors must ensure that stands conform to all relevant regulations. A cold water supply will be available. Traders selling unwrapped goods must provide their own hand washing facilities. Exhibitors selling unwrapped foodstuffs will be required to provide a washable floor covering for their stand space.

16. Dangerous material

The Exhibitor may not bring into the Exhibition (and shall not permit any other person to bring into the Exhibition) any explosives, detonation or fulmination compounds. Primings and fireworks and similar objects can only be exhibited in the form of imitations and on condition that they contain no inflammable matter.

17. Acceptance of terms and conditions

Exhibitors who apply for space are deemed to have read these regulations and agree to abide by them at all times.

18. Amendments to terms and conditions

The Organisers reserve the right to alter, add to, or amend any of these terms and conditions. Should any questions arise, whether provided for in these conditions or not, the decision of the Organisers will be final.

Revised September 2019